

Executive Summary for the CIO Report

Purpose

The California Chief Information Officers Perspectives 2003 Report is the class project deliverable for the Information Technology Managers Academy X (ITMA X). In the fall of 2002, class members began planning for the class project deliverable. After much discussion, the class decided to survey Chief Information Officers to gain insight on the challenges they face during one of the most difficult economic times in California history. The class wanted to contribute to a shared knowledge of how state information technology (IT) managers, at all levels, face major challenges in the areas of leadership, technology, public access, recruitment and retention of staff. The purpose of this report is to provide a glimpse into how current IT leaders and colleagues react to and address these challenges.

Objectives

In order to accomplish that goal, the class collaborated in a process to survey and interview CIOs and class members on their perceptions on specific subject categories. This process involved brainstorming sessions to identify survey questions. The class members developed survey questions and conducted interviews with individual CIOs and class members. Upon completion and analysis, the report identifies and compares insights into these various visions, strategies, and perceptions. The insight gained is a reflection of how CIOs and the class members identify and plan for future trends and use their leadership skills to manage in these challenging times.

Conclusions

The following report identifies respondent visions, trends, and themes, which became apparent with the completion of the interview, survey and analysis portion of the project. A comparison of how these collective responses differ is also available. Overall, each individual response represents a snapshot in time of the common themes and trends in leadership, technology, public access, recruitment and staff retention. Here, now for your consideration and reflection, during these challenging and difficult times, is the ITMA X project deliverable:

The California Chief Information Officers Perspectives 2003 Report.

We hope you find this report of value. We also hope that this small piece of research helps you in your own struggles in this era of difficult and uncertain economic times.