BACKGROUND

As state government continues to expand access to online services, websites are an essential tool to interact with the public and deliver information to the people of California. The Website Standards policy ensures standardization and adoption of best practices to strengthen the security, usability, accessibility and quality of State of California websites. This policy will foster a consistent look and feel, and a common navigational framework across government, helping visitors recognize they are accessing official State of California information. This policy also promotes reasonable steps to design and develop websites that are accessible to people with disabilities and supports the adoption of usability principles that adhere to California’s usability standards for website development.

PURPOSE

The purpose of this Technology Letter (TL) is to announce:

- State Administrative Manual (SAM) Section 5190, which introduces the Website Standards Policy for the State of California.
- SAM Section 5190.1, which outlines website standards and requirements.
- SAM Section 5190.2, which encourages Agencies/state entities to use the standard CA.GOV website template to achieve many of the website standards identified in this policy.
- New Webstandards.ca.gov website provides standards, code, functionality, implementation guidelines and best practices for Agencies/state entities to implement this policy.

QUESTIONS

Questions regarding this Technology Letter should be directed to the Department of Technology, Office of Digital Governmental Affairs at ITPolicy@state.ca.gov.

SIGNATURE

/s/
Amy Tong, Director
California Department of Technology